

DREAM  
*Big*

Wala



Big Brothers  
Big Sisters.  
OF MIAMI



MAY  
SATURDAY 03 7:00 P.M.  
2025

**Loews Coral Gables Hotel**

2950 Coconut Grove Dr,  
Coral Gables, FL 33134

**Event Co-Chairs**

Erin and David  
Freedman



# THE BIG PICTURE

SCAN TO  
LEARN MORE



 Last year,  
we served  
**2,287 youth**

 **\$2 million**  
In scholarships was  
awarded to the class of  
2023 graduating seniors

## MISSION

Create and support one-to-one mentoring relationships  
that ignite the power and promise of youth.

## VISION

All youth achieve their full potential.

**79%**

of BBBS Miami's  
2022 and 2023  
graduates are  
currently enrolled  
in college

**49%**

come from  
single guardian  
households

**13%**

of youth served have  
a family history  
of incarceration

**36,322+**

hours of  
mentoring  
occurred last  
year alone

**51%**

of the Class of 2023  
BBBS graduates  
received scholarships  
from BBBS Miami



# Sponsorship

BENEFITS	VISIONARY \$180,000	EVOLUTION \$100,000	EXCELLENCE \$75,000	INNOVATE \$50,000	IGNITE \$25,000
<b>Presenting Sponsor Title:</b> Event Presented by [Visionary Sponsor Name] - logo alongside the event title on all promotional materials.	✓				
<b>Podcast Partnership:</b> Participate in an exclusive recording of the Game of Life podcast to highlight the partnership	✓				
<b>Employee Engagement:</b> Opportunity for sponsor teams to participate in engagement activities at BBBS offices	✓	✓			
<b>Media Coverage:</b> Inclusion in the Miami Herald's South Florida Album post-event	✓	✓	✓		
<b>Event Recognition:</b> Recognition during the event program and featured on website and social media platforms	✓	✓	✓		
<b>Custom Impact Report:</b> Receive a personalized report showing the direct impact of your sponsorship	✓	✓	✓		
<b>Supporting Logo Placement:</b> Logo on event materials, digital loops, and sponsor wall	✓	✓	✓	✓	✓
<b>Recognition in Event Program</b>	2-page spread	Full Page Spread	Full Page Spread	Full Page Spread	Half -page spread
<b>Premium Seating</b>	3 Premium tables of 10	2 Premium tables of 10	1 Premium table of 10	1 Premium table of 10	1 table of 10
<b>Sponsor Activation Opportunity</b>	Available	Available	Available	Available	Available
<b>Exclusive Sponsor Appreciation Event</b>	Invitation to participate	Invitation to participate	Invitation to participate	Invitation to participate	Invitation to participate



# EVENT SUPPORT OPPORTUNITIES

STAGE SPONSOR	AUTO & VALET SPONSOR	COCKTAIL HOUR SPONSOR	TECHNOLOGY SPONSOR	AUCTION SPONSOR	DANCE FLOOR SPONSOR	REGISTRATION SPONSOR
\$75,000	\$50,000	\$25,000	\$25,000	\$50,000	\$25,000	\$10,000

Main  
Stage

Valet Area  
& Auto  
Display

Cocktail Hour  
Napkins &  
Décor

Digital  
Displays

Auction  
Hallway

Dance  
Floor

Registration  
Area

## BRAND VISIBILITY

Prominent logo placement at key areas

## ALL SPONSORSHIP INCLUDES



Sponsor Loop:  
Continuous logo  
display throughout  
event



Social Media  
Recognition:  
Mention on BBBS'  
social media



Recognition in  
Event Program:  
Name or logo in  
Program



Guest Seating: Two  
complimentary  
seats at the Gala



Exclusive Sponsor  
Appreciation Event



# Ticketing Options & Additional Branding Opportunities

## TABLE OF TWELVE

**\$15,000**

- Premium Table Location with 12 seats
- Exclusive selection of premium wine and spirits at your table
- Name recognition in the Program

## PREMIUM TABLE OF TEN

**\$12,500**

- Premium Table Location with 10 seats
- Name recognition in the Program

## TABLE OF TEN

**\$10,000**

- Table of 10 seats
- Name recognition in the Program

## INDIVIDUAL TICKET

**\$1,500**

- Supports One Match

## ADDITIONAL BRANDING OPPORTUNITIES

Digital Program Journal Ad (Full Page)

**\$600**

Digital Program Journal Ad (Half Page)

**\$300**





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FOR SPONSORSHIP INQUIRIES,  
[EVENTS@BBBSMIAMI.ORG](mailto:EVENTS@BBBSMIAMI.ORG)  
786-272-6390